



AdServices Inc.
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To Whom It May Concern,

This letter is in reference to Alex Duran. Alex was employed by AdServices Inc., an advertising and marketing agency, from September 2014 through October 2017.

During his employment, Alex held several positions in AdServices' Client Services and Digital Marketing departments, culminating in functioning as the company's internal Marketing Manager with emphasis on Marketing Automation.

Alex was a conscientious employee, performing his duties well. Due to a downturn in business – through no fault of Alex's in any way – AdServices was regrettably forced to terminate his employment.

I feel that Alex will excel at any position to which he devotes his considerable talents. Feel free to contact me any time for further information. My full contact information may be found under my signature, below.

Sincerely,

Steve Fales
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