



AdServices Inc.  
2450 Hollywood Boulevard, Suite 202  
Hollywood, FL 33020  
Phone: (954) 922-9395

October 2017

To Whom It May Concern:

It is my pleasure to provide a letter of recommendation for Alex Duran. I have worked with Alex in various roles during his employment of three years with AdServices.

Alex was brought onto our team as an Account Executive. From there we transitioned him to spearhead a new marketing initiative for our company called Marketing Automation in addition to overseeing our IT needs. Alex embraced his new role with very little guidance, therefore, we promoted him to Marketing Manager for the company.

I found Alex to be a strategic thinker providing thorough explanations and data to support his plans. He also works great within a team by engaging others to get a project through to completion.

Unfortunately, we had to make some cut backs in the company and sadly AdServices was forced to terminate his employment. Therefore, I am writing this letter as I believe Alex will be an asset to any company. He is a diligent and trustworthy worker who showed us that he needs very little management.

Sincerely,

A handwritten signature in blue ink that reads "Tonya Beck". The signature is fluid and cursive.

Tonya Beck  
Vice President, AdServices Inc.  
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